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Head Area Home Builders Association

LowCountry Home

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The Lowcountry is renowned for enticing tourists to pursue their dreams of retiring by the beach. How often when you ask someone what brought them to the area do you get the answer, “We vacationed on Hilton Head for years and loved it so much, we decided to buy something down here”? However, there has been a noticeable shift taking place in the Lowcountry real estate market in recent years. Just as retirees (ready to leave careers behind) continue to be drawn to our coastal region, now joining them are young professionals coming for work, particularly in the Greater Bluffton area.

Ron Boshaw, owner of Boshaw Residential, a custom

Home Building and Home Renovation Company feels that many factors have contributed to this shift in the growing demographic segment of Lowcountry residents. “Our area is receiving national recognition in publications not only as a place to retire, but now marketed as a place to work,” says Boshaw. “There are now more young professionals with children and growing families coming to our area than ever before.”

Low utility costs, corporate income tax and workers’ compensation rates, make the Lowcountry an appealing option for businesses looking to relocate or expand.

With the large growth in local companies such as Gulfstream, Care Core and various medical facilities, these